

St Vincent's

21st ANNIVERSARY Ball



St Vincent's
a place of help, hope and opportunity

Registered charity no. 1053992

St. Vincent's Support Centre;
giving help, hope and opportunity
to families living in poverty

BRIGANTE SUITE, HILTON HOTEL, LEEDS

SATURDAY 11TH MARCH 2017

SPONSORSHIP PACKAGES

About the event

Thank you for your interest in St Vincent's 21st Anniversary Ball, celebrating 21 years of life changing work across Leeds.

This year we anticipate over 175 people will attend the ball. As a sponsor you will have the opportunity to promote your company and services to decision makers from all over Yorkshire.

All sponsors will benefit from:

- Being featured in media and literature (where not already produced) connected with advertisement of the ball
- Priority seating at the ball (e.g. near the dance floor)
- Personal letter from St Vincent's Support Centre and certificate acknowledging support
- Thank you message incorporated into evening proceedings
- Logo incorporated on to large "Thank you to our sponsor" signs on the night
- Acknowledgement at end of the St Vincent's Support Centre promotional film shown on the night

The following benefits are unique to the following packages:

Platinum Package £2,500: Headline Sponsor

Our most prestigious package offering Headline Sponsorship, the Platinum package provides the following benefits:

- 2 tables, each seating 10 people (worth £1,000)
- Logo and Company Advertisement in Programme – Full page advert, worth £450
- Logo on tickets
- Mention in welcome speech
- The opportunity to introduce yourself to the assembled guests and to lead a toast
- The opportunity to place a piece of promotional literature on each table setting
- Promoted as headline sponsor in media and literature (where not already produced) connected with advertisement of the ball
- Acknowledgement during our St Vincent's Support Centre promotional film shown on the night

Gold Package £2,000

Gold Sponsorship provides the following benefits:

- Table for 10 people (worth £500)
- Logo and Company Advertisement in Programme – ½ page advert worth £300
- Sponsorship of Drinks Reception including company logo on signage and the opportunity to place a piece of promotional materials around drinks reception area

Silver Package £1,000

The Silver package provides the following benefits to the sponsor:

- Table for 10 people (worth £500)
- Sponsorship of Silent Auction to include logo on web page sent out prior to event with details of the auction
- Logo and Company Advertisement in Programme – ¼ page advert, worth £150

Bronze Package £700

The Bronze package provides the following benefits to the sponsor:

- Table for 10 people (worth £500)
- Logo and Company Advertisement in Programme – ¼ page advert, worth £150

Goodwill Package £600

The Goodwill package provides the following benefits to the sponsor:

- Table and travel for 10 beneficiaries of the charity (provided for £550)
- Logo and Company advertisement in programme – Showcase advert, worth £50

Advert in Programme

Those companies not wishing to purchase one of the above packages still have the opportunity to advertise in the Programme at the following rates:

- A4 Full page **£450**
- ½ A4 page **£300**
- ¼ A4 page **£150**
- Showcase **£50** (1 of 12 mini adverts on one A4 page)

Donate a Gift

Donating a gift to go towards our Raffle and/or Silent Auction is a great way to promote your products.

We're looking for high-end donations that will appeal to a corporate clientele. In the past we have had luxury hotel stays, cases of champagne and once-in-a-lifetime experiences donated to the event. Your company will be mentioned on the night and in literature sent out to our guests prior to the evening.

St Vincent's Support Centre changes lives by providing vital support to families and individuals living in poverty. Every year since 1996 we have worked with thousands of people facing life without employment, education, companionship and confidence. Through our free debt advice service, counselling programme, learning and training opportunities and supported volunteering programme we give people the help, hope and opportunity to believe in themselves, and a brighter future.

Join us to celebrate the life changing work of St Vincent's Support Centre and to raise money to help us continue to change lives for the better.

We are delighted to have you involved and look forward to seeing you on the night.

For more information email: Natalie.tiu@stvincents-svp.org.uk